



## Sajmovi namještaja za uređenje hotela i turističkih objekata

Poštovani ,

iznimno nam je zadovoljstvo pozvati vas da postanete dio velike dizajnerske priredbe posvećene uređenju interijera i eksterijera u turizmu. Pozivamo studente Arhitektonskog fakulteta, Univerziteta u Sarajevu da organizirano ili pojedinačno budu izlagači na sajmu **Design District u Rovinju, u posebnoj izlagačkoj cjelini „Millennial Design” od 17. do 20. listopada 2019.**

Kao organizatorima bila bi nam posebna čast kada biste svojim prisustvovanjem ovu dizajnersku manifestaciju učinili još boljom i sadržajnijom pa vam u tom smislu kao obrazovnoj ustavni nudimo **besplatno izlaganje**. Osmislili smo posebnu cjelinu u kojoj će mladi produkt-dizajneri iz regije kroz svoje fakultete i škole dobiti priliku predstaviti se mnogobrojnom publici u jednom od najljepših gradova Hrvatske, šampionu turizma Rovinju.

Rovinj kao posebno mjesto na kojem čekaju odlične poslovne prilike nije slučajno izabran, jer će se do 2025. na toj destinaciji mnogo ulagati u izgradnju i poboljšanje turističke ponude u cilju povećanja kategorizacije. Otvaranje mnogobrojnih hotela, preuređenje postojećih, podizanje kategorizacije u privatnom smještaju i ostale aktivnosti koje će se provoditi u sljedećih nekoliko godina pratit će i povećana potražnja za kvalitetnim arhitektima koji znaju urediti prostore za „novog gosta današnjice koji traži više od sunca i mora – traži pečat destinacije i potpisan interijer”.

Kao i prošle godine, posjetitelji sajma bit će uglavnom profesionalna publika: arhitekti, veliki hotelijeri, vlasnici malih i obiteljskih hotela, iznajmljivači s područja Istre, Kvarnera i ostalih dijelova Hrvatske te Slovenije i Italije.

Design District Rovinj 2018. u brojkama:

- ✓ **7500 profesionalnih posjetitelja s područja turizma**
- ✓ **300 arhitekata i dizajnera interijera**
- ✓ **109 izlagača**
- ✓ **4700 m<sup>2</sup> izlagačke površine.**

Detalj atmosfere s prošlogodišnjeg sajma možete pogledati na ovoj poveznici:

<https://www.design-district.net/design-district-2018-video/>

Više informacija o sajmu možete pronaći na: [www.design-district.net](http://www.design-district.net)

Ako se odlučite biti dio sajma molimo vas da popunite prijavnicu:

<https://forms.gle/indHAZsVo3V9mExp7>

S poštovanjem,

Anja Kljajić, voditeljica izlagačke cjeline Millennial Design 2019.

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**Furniture fairs for furnishing hotels and tourist facilities**

Lea Tamalio  
School of Design, Politecnico University  
Milano, Italy

Dear Mrs. Tamalio,

It is our great pleasure to invite School of design to become a part of a great design event dedicated to interior and exterior design in tourism. We are inviting your students to become exhibitors at the **Design District Fair in Rovinj**, in a group or individual way, **in a special exhibition unit "Millennial Design" which will be held from 17-20 October 2019.**

We, as organizers, would feel especially honoured if you were to further improve this event and make it more meaningful with your participation, so we decided to offer your educational institution a **free exhibition opportunity**. We have created a special unit which gives an opportunity to young designers from the region to present their works through their universities and schools to a huge audience in one of the most beautiful Croatian cities, the champion of tourism, Rovinj.

For educational institutions, colleges and schools that come organized, the exhibition at the Design District Fair is free for educational institutions, universities and schools who will arrive in an organized manner, as groups, and the size of the exhibition space will be agreed upon.

Considering that it is a special place for great business opportunities, Rovinj was not accidentally chosen, because by 2025 it will be the place of numerous investments regarding development and improvement of the tourist offer with the aim of increasing categorization. The opening of many hotels, the renovation of the existing ones, the increased level of categorization in private accommodation and other activities which will be carried out over the next few years will also be accompanied by an increased demand for quality architects who know how to refurbish premises for a "new guest who is in search of more than just the sun and sea – and who is seeking remarkable locations and unique interiors".

Just like last year, the visitors of the Fair will be mainly be professionals in this area: architects, big hoteliers, owners of small and family hotels, renters from Istria, Kvarner and other parts of Croatia, Slovenia and Italy.

Design District Rovinj 2018 in numbers:

- ✓ **7500 professional visitors from the field of tourism**
- ✓ **300 architects and interior designers**
- ✓ **109 exhibitors**
- ✓ **4.700 m2 of the exhibition area**

You can see a part of the atmosphere from the last-year's fair by clicking on this link:

<https://www.design-district.net/design-district-2018-video/>

More information at: [www.design-district.net](http://www.design-district.net)

If you are interested in participating, please fill in the application form:  
<https://forms.gle/NwbYFCVPrRhL7USt7>

Kind regards,

Anja Kljajić, director of the "Millennial Design 2019" exhibition unit.

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